

Miffy's Foods



**WE ARE IN THE HEALTH + WELLNESS AND SUSTAINABILITY
BUSINESS, SERVED UP IN OUR LOW-SUGAR, WHOLE GRAIN
MUFFIN, SCONE, AND ALL PURPOSE BAKING MIXES.**





MIFFY'S MUFFINS

Our tried and true muffins are just like Mum used to make! Full of oats and oat bran, sweetened with your own fruit and flavor twists.



MIFFY'S SCONES

Our scone recipe* makes both sweet and savory options. True Aussie scones, these fluffy pastries will have customers begging for more!

**Made with our All Purpose Baking Mix.*





Miffy's Muffin Mix



Whole Wheat



Certified Gluten Free



Very low sugar, whole grain unflavored muffin mix. (only 8 grams sugar/muffin)



Use any variety of your fresh fruit as the main sweetener and flavoring.



Easy to make Vegan so you can avoid all food allergens.

**LOW SUGAR • LOW FAT • LOW SODIUM • WHOLE GRAINS
NUT FREE • DAIRY FREE • EGG FREE • SOY FREE**

**JUST ADD FRESH FRUIT AND YOUR
FAVORITE FLAVOR TWISTS TO CREATE
YOUR OWN MUFFIN MASTERPIECE.**

**GRUMPY
BANANAS***
**= HAPPY
MUFFINS**



**FROM GRUMPY
TO HAPPY IN
ONE QUICK SCOOP**

*You can also try our recipes w/apples, berries or stone fruit!

DON'T MISS OUR FLAVOR TWISTS!

Miffy's Mix Flavor Twists

Miffy's Muffin and Scone Mix is a great way for chefs to utilize large quantities of fresh fruit which might otherwise go to waste just because it's a day or two past its 'happy place'. Our mixes are designed to mix it up with your favorite flavor twists!

NATURAL FRUIT SWEETENERS + FLAVORS



Bananas



Apples



Pumpkin



Pears



Carrots



Apricots



Zucchini



Peaches

ADDITIONAL FLAVOR TWISTS



Blueberries



Chocolate Chips



Raspberries



Chopped Nuts



Strawberries



Protein Powder



Dried Fruit



Spice Mixes



All Purpose Baking Mix

Our **All Purpose Baking Mix** is a quick and easy **Whole Grain** substitution for your flour and leavening agents with any recipe.



SCONES



QUICKBREAD



WAFFLES



PANCAKES



COOKIES



Easy as 1-2-3, just add standard pantry ingredients and your favorite flavor twists.



Recipes tested for storage in the freezer — just thaw and serve!



With our Whole Grain mix, you can serve healthier options without compromising taste or texture.



Miffy's Scone Mix

(Our signature recipe from the All Purpose Baking Mix!!)



Sweet



Savory



Very low sugar, made with Whole Wheat Pastry Flour. (only 2 grams sugar/scone)



Just add butter, buttermilk and your favorite flavor ingredients.



Soft and fluffy...so quick and easy to prepare.

 **at first bite!**

Cost-to-Value



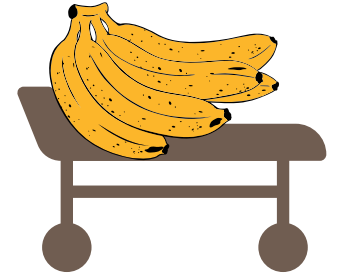
Save 50% of Muffin Mix Cost
With Rescued Bananas



Achieve 90% Profit Margin:
\$27,500 yr. / 1 Location*
\$2.75m yr. / 100 Locations*



Rescue 45 tons of bananas annually,
when implemented at 100 kitchens.*

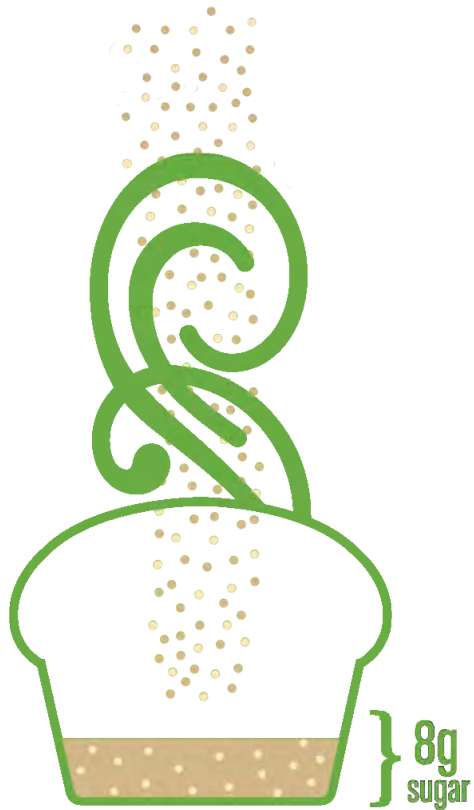


SUSTAINABILITY

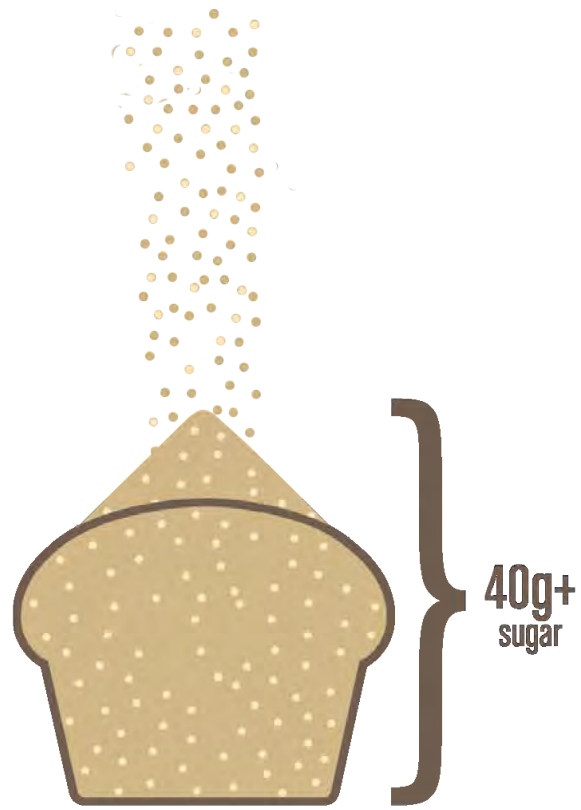
1,000 lbs.
RESCUED BANANAS
PER LOCATION / ANNUALLY*

*Based on baking 48 muffins per day and rescuing 3 grumpy bananas per dozen.

Health + Wellness



Miffy's Muffins
(% of Daily Allowance)



Coffee Shop Muffins
(% of Daily Allowance)



SUGAR CRASH SAVINGS:

\$25m LOST PRODUCTIVITY
ANNUALLY
in daily employee sugar crashes*



Reduce Likelihood of:

DIABETES | HEART DISEASE | OBESITY
HIGH BLOOD PRESSURE | HEADACHES
FATIGUE | DENTAL ISSUES

*Based on 10,000 employees x one 30 minute sugar crash daily x \$20/hour.

Maximize Value, Minimize Hassle!

PANTRY INGREDIENTS + OUR MIX

Each recipe uses just 4 pantry ingredients (or less!) plus our mix!



DELICIOUS & HEALTHY

WE ♥ THEM



30 MINUTES
FROM START TO FINISH

CERTIFIED BY
WBENC/WECConnect INTERNATIONAL

W**OMEN**TM
OWNED

Miffy's Foods has been WBENC Tier One and 3rd Party Certified since 2018. We are 100% women-owned located in Portland, OR.

We are excited to be part of a growing community that recognizes the power in diversity-owned companies and what that can do for your organization.



**OUR GOAL IS TO RESCUE
1,000,000 LBS* OF BANANAS
BY THE YEAR 2030.**



*That's the equivalent weight of 450 grown elephants!

Miffy's®



COMPASS
GROUP

Our Goal Feeds Your Goal To:

**REDUCE FOOD WASTE BY
50% BY 2030**

in alignment with the United Nation's Sustainable Development Goals



3 Month Trial Kit



It can take up to **3 months of consistent** daily service to gain full adoption of a new product in your café.

To help you get started with Miffy's Muffin and All Purpose Baking Mixes we've developed a 3 Month Trial Kit!

THE KIT INCLUDES:

- 1 Box of Whole Grain Muffin Mix
- 1 Box of Gluten Free Muffin Mix
- 1 Box of All Purpose Baking Mix
- 3 Month Implementation Guide
- Pastry Case and Griddle Bar Product Name Cards

SIGN UP TODAY – EMAIL US!

Customized PAR levels are calculated per kit based on your service level.

Miffy's®



www.miffysfoods.com

**WE MAKE THE MIX
YOU MAKE THEM YOUR OWN**

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